

NAVIGATOR'S LOG R&D;

FRESNO COUNTY

SMALL BUSINESS PROSPECT DATABASE

93 Verified Businesses · 10 Categories · 22 Data Points Each

PRIORITY A	High digital gap — high opportunity — likely receptive to outreach
PRIORITY B	Good fit — moderate opportunity — secondary wave outreach
PRIORITY C	Already well-marketed — low gap — competitor benchmark only

Revenue estimates are directional ranges based on industry benchmarks — not verified financials. Seasonality reflects Fresno Valley climate (100°F+ summers drive HVAC/pest/landscaping peaks Mar–Oct).

■ HVAC (14 businesses)

Fresno Heating and Cooling		HVAC	PRIORITY B
PHONE	(559) 720-0479		
ADDRESS	4051 N Valentine Ave #108, Fresno		
HOURS	M–Sa 7AM–7PM		
SERVICES	New HVAC installs, replacements, repair, maintenance		
EST. ANNUAL REVENUE	\$1.5M–\$4M		
REVENUE MODEL	Project + recurring maint.		
SEASONALITY PEAK	May–Sep (cooling installs)		
SEASONALITY LOW	Dec–Feb		
DESCRIPTION	Full-service HVAC company. Competitive pricing, owner on-site involvement, strong installer team.		
CURRENT LISTINGS	Google Maps, likely Yelp		
DOMINANT REVIEW THEME	Transparent pricing, professional technicians, financing		
RECURRING COMPLAINT / FLAG	Minor: occasional scheduling delay		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Website present, basic		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Low–Medium		
OPPORTUNITY NOTES	Well-reviewed; GBP robust. Opportunity in review response consistency and seasonal content.		

Valley Air Conditioning & Repair		HVAC	PRIORITY B
PHONE	(559) 237-3188		
ADDRESS	825 S Topeka Ave, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	HVAC service, maintenance, installs, plumbing		
EST. ANNUAL REVENUE	\$600K–\$1.5M		
REVENUE MODEL	Project + maintenance plan		
SEASONALITY PEAK	May–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Family-owned HVAC and plumbing. Known for honest diagnostics and fair pricing.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Honesty, professional, no upsell		
RECURRING COMPLAINT / FLAG	Isolated: rude technician complaint		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal social		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Moderate review count; GBP likely incomplete. Good candidate for monthly content and review management.		

Roo's Heating, Air Conditioning & Refrigeration		HVAC	PRIORITY A
PHONE	(559) 420-9567		
ADDRESS	2045 S Van Ness Ave, Fresno		
HOURS	24/7		
SERVICES	HVAC, refrigeration, commercial and residential		
EST. ANNUAL REVENUE	\$800K–\$2M		
REVENUE MODEL	Project + emergency service		
SEASONALITY PEAK	Jun–Aug		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Owner-operated 24/7 HVAC. Competitive pricing. Mixed reviews include upsell concerns.		
CURRENT LISTINGS	Google Maps, Home & Garden show		
DOMINANT REVIEW THEME	Competitive pricing, fast response		
RECURRING COMPLAINT / FLAG	Recurring: technician recommended unnecessary parts		
GBP COMPLETENESS	6 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium-High		
OPPORTUNITY NOTES	Upsell complaints = reputation risk. Needs structured review response and reputation management.		

Golden Comfort AC & Heating Repair		HVAC	PRIORITY B
PHONE	(559) 729-0363		
ADDRESS	155 E Shaw Ave Unit 206, Fresno		
HOURS	24/7		
SERVICES	Emergency HVAC, furnace repair, no after-hours surcharge		
EST. ANNUAL REVENUE	\$400K–\$1M		
REVENUE MODEL	Emergency + project		
SEASONALITY PEAK	Jun–Aug		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	24/7 emergency HVAC with no surge pricing. Newer company building strong review base.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	True 24/7 response, no surge fees, professional		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Likely basic site		
SOCIAL MEDIA ACTIVITY	Low-moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	90 reviews with 4.9. Opportunity to grow review count and build content around no-surge-fee differentiator.		

Allbritten Heating, Air, Plumbing, Electrical		HVAC/Plumbing/Electrical	PRIORITY C
PHONE	(559) 292-4919		
ADDRESS	2842 N Business Park Ave, Fresno		
HOURS	M–Sa 7AM–6PM		
SERVICES	HVAC, plumbing, electrical, membership plans		
EST. ANNUAL REVENUE	\$10M–\$30M		
REVENUE MODEL	Membership + project		
SEASONALITY PEAK	May–Sep		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Large multi-trade company with membership model and strong brand recognition across Fresno.		
CURRENT LISTINGS	Google Maps, Yelp, BBB, HomeAdvisor		
DOMINANT REVIEW THEME	Professional crew, strong communication, membership value		
RECURRING COMPLAINT / FLAG	Minor: price perception on larger jobs		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Strong website, likely active		
SOCIAL MEDIA ACTIVITY	Active social likely		
DIGITAL MARKETING GAP	Low		
OPPORTUNITY NOTES	Already well-marketed. Lower priority. Better as competitor benchmark.		

Balanced Comfort		HVAC/Plumbing	PRIORITY C
PHONE	(559) 328-5664		
ADDRESS	4485 N Selland Ave, Fresno		
HOURS	24/7		
SERVICES	HVAC, plumbing, water heaters, drain cleaning		
EST. ANNUAL REVENUE	\$5M–\$15M		
REVENUE MODEL	Membership + project		
SEASONALITY PEAK	May–Sep		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Large established multi-trade operation. High review count indicates mature business.		
CURRENT LISTINGS	Google Maps, Yelp, HomeAdvisor		
DOMINANT REVIEW THEME	Honest technicians, thorough explanations		
RECURRING COMPLAINT / FLAG	Isolated: high upsell pricing complaints		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Full website, digital presence		
SOCIAL MEDIA ACTIVITY	Active social		
DIGITAL MARKETING GAP	Low		
OPPORTUNITY NOTES	Already established. Competitor benchmark.		

Mechanical Air LLC		HVAC	PRIORITY A
PHONE	(559) 577-3668		
ADDRESS	4762 W Jennifer Ave #105, Fresno		
HOURS	24/7		
SERVICES	HVAC installs, repair, maintenance, tune-ups		
EST. ANNUAL REVENUE	\$700K–\$1.8M		
REVENUE MODEL	Project + maintenance		
SEASONALITY PEAK	May–Sep		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Perfect 5.0 rating. Strong communication culture. Owner/operator mentality visible in reviews.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Communication quality, professionalism, follow-up		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website likely basic		
SOCIAL MEDIA ACTIVITY	Moderate social		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	5.0 with 194 reviews. Perfect candidate for GBP post content and seasonal campaigns.		

J's Heating & Cooling		HVAC	PRIORITY A
PHONE	(559) 871-7000		
ADDRESS	2269 S G St, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	HVAC installs, heat pumps, mini-splits, maintenance		
EST. ANNUAL REVENUE	\$700K–\$1.8M		
REVENUE MODEL	Project		
SEASONALITY PEAK	May–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Specializes in heat pump and mini-split installs. Handles rebate paperwork for clients.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Price, professionalism, rebate assistance		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Strong rebate-assist differentiator. Content opportunity around heat pump incentive programs.		

Steve Patrick Air Conditioning & Heating		HVAC	PRIORITY B
PHONE	(559) 224-1729		
ADDRESS	2561 N Purdue Ave, Fresno		
HOURS	24/7		
SERVICES	HVAC, AC repair, maintenance, system replacement		
EST. ANNUAL REVENUE	\$900K–\$2M		
REVENUE MODEL	Project + maintenance		
SEASONALITY PEAK	Jun–Sep		
SEASONALITY LOW	Dec–Feb		
DESCRIPTION	Long-established 24/7 service. Known for same-day response. Strong word-of-mouth culture.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Same-day service, honest diagnosis, professionalism		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Moderate website		
SOCIAL MEDIA ACTIVITY	Moderate social		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	311 reviews with 4.8. Candidate for GBP management and content around 24/7 differentiator.		

Just Air Heating & Cooling		HVAC	PRIORITY B
PHONE	(559) 908-0992		
ADDRESS	1849 N Helm Ave #109, Fresno		
HOURS	M–F 7–9, Sa–Su 8–6		
SERVICES	HVAC service, duct work, heat pump, installation		
EST. ANNUAL REVENUE	\$900K–\$2.5M		
REVENUE MODEL	Project + maintenance		
SEASONALITY PEAK	May–Sep		
SEASONALITY LOW	Dec–Feb		
DESCRIPTION	Perfect 5.0 with 305 reviews. Two-person ownership team (Molly & Jaime). High trust, referral-driven.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Honest, patient ownership, quality duct work		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Strong organic reputation. Opportunity in systematic review solicitation and content differentiation.		

PR Plumbing, Heating & Air		Plumbing/HVAC	PRIORITY C
PHONE	(559) 244-0440		
ADDRESS	1504 N Maple Ave, Fresno		
HOURS	24/7		
SERVICES	Plumbing, HVAC, drain, water heaters, full service		
EST. ANNUAL REVENUE	\$4M–\$12M		
REVENUE MODEL	Project + maintenance		
SEASONALITY PEAK	May–Sep (HVAC)		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Large multi-trade operation with strong office staff reputation. 24/7 coverage.		
CURRENT LISTINGS	Google Maps, Yelp, HomeAdvisor		
DOMINANT REVIEW THEME	Office communication, technician quality		
RECURRING COMPLAINT / FLAG	None major		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Strong digital presence		
SOCIAL MEDIA ACTIVITY	Active likely		
DIGITAL MARKETING GAP	Low		
OPPORTUNITY NOTES	Already well-marketed.		

Lee's Air, Plumbing, & Heating		Plumbing/HVAC/Roofing	PRIORITY C
PHONE	(559) 423-0101		
ADDRESS	5456 W Mission Ave, Fresno		
HOURS	24/7		
SERVICES	Plumbing, HVAC, roofing, water heaters		
EST. ANNUAL REVENUE	\$8M–\$25M		
REVENUE MODEL	Membership + project		
SEASONALITY PEAK	May–Sep		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Multi-trade megabrand. 4502 reviews. Roofing, HVAC, plumbing under one roof.		
CURRENT LISTINGS	Google Maps, Yelp, HomeAdvisor, LSA		
DOMINANT REVIEW THEME	Multi-trade convenience, professional technicians		
RECURRING COMPLAINT / FLAG	Isolated: price concerns		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Full digital presence		
SOCIAL MEDIA ACTIVITY	Active		
DIGITAL MARKETING GAP	Low		
OPPORTUNITY NOTES	Already heavily marketed.		

Zinc Roofing & Air Conditioning		Roofing/HVAC	PRIORITY B
PHONE	(559) 352-3140		
ADDRESS	5759 W Shaw Ave, Fresno		
HOURS	24/7		
SERVICES	Roofing and HVAC combined service		
EST. ANNUAL REVENUE	\$600K–\$1.8M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Mar–Oct (roof), May–Sep (HVAC)		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Family-owned dual-trade. Office staff cited positively. Competitive pricing and quality materials.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Family culture, quality, best pricing		
RECURRING COMPLAINT / FLAG	Isolated: one project issue resolved professionally		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Dual-trade model is differentiated. Content around combined roofing + HVAC inspection.		

Cosmic Comfort Electrical & HVAC		Electrical/HVAC	PRIORITY A
PHONE	(559) 354-3356		
ADDRESS	497 W Bedford Ave #105, Fresno		
HOURS	M–F 24/7		
SERVICES	Electrical and HVAC dual-trade, fans, systems		
EST. ANNUAL REVENUE	\$200K–\$600K		
REVENUE MODEL	Project + maintenance		
SEASONALITY PEAK	May–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Dual electrical and HVAC. No-pressure culture cited. Small but perfect rating.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	No-pressure, fast, quality work		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Small dual-trade with perfect rating. Low digital footprint. Strong GBP growth opportunity.		

■ ■ PLUMBING (7 businesses)

Low Cost Plumbing Services		Plumbing	PRIORITY B
PHONE	(559) 981-5008		
ADDRESS	2793 N Sunnyside Ave Suite 104, Fresno		
HOURS	M–F 7–5, Sa 7:30–3:30		
SERVICES	Plumbing repair, drain, water heaters, inspections		
EST. ANNUAL REVENUE	\$1.5M–\$4M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round, slight winter spike		
SEASONALITY LOW	None strong		
DESCRIPTION	High-volume plumbing with multi-decade customer retention. Owner Martin has personal relationships with long-term clients.		
CURRENT LISTINGS	Google Maps, likely Yelp		
DOMINANT REVIEW THEME	Honesty, repeat business, multi-decade loyalty		
RECURRING COMPLAINT / FLAG	Isolated: price perception		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	High review count with strong sentiment. GBP post content around seasonal plumbing tips would perform.		

All Star Plumbing Fresno		Plumbing	PRIORITY A
PHONE	(559) 445-9999		
ADDRESS	5639 W Barstow Ave, Fresno		
HOURS	M–F 7AM–7PM		
SERVICES	Plumbing, drain, sewer, water heaters		
EST. ANNUAL REVENUE	\$600K–\$1.5M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	Winter slow		
DESCRIPTION	Known for honesty — techs refuse to upsell unnecessary work. Real estate professional referrals.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Honesty, referral network with real estate pros		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Honesty-based reputation is marketable content. GBP posts around home-sale plumbing prep.		

Art Douglas Plumbing Inc		Plumbing	PRIORITY B
PHONE	(559) 291-7230		
ADDRESS	5855 E Clinton Ave, Fresno		
HOURS	M–Sa 6AM–9PM		
SERVICES	Plumbing, slab leaks, repiping, HVAC		
EST. ANNUAL REVENUE	\$1.2M–\$3M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Long-established (11+ year client relationships). Handles complex slab leaks and full home repiping.		
CURRENT LISTINGS	Google Maps, likely Yelp		
DOMINANT REVIEW THEME	Experienced, handles complex jobs, multi-year relationship		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Long tenure + complex jobs = content opportunity around slab leaks and aging-home plumbing.		

Fresno Plumbing & Heating Inc		Plumbing	PRIORITY A
PHONE	(559) 292-4065		
ADDRESS	2585 N Larkin Ave, Fresno		
HOURS	24/7		
SERVICES	Plumbing, HVAC, drain, repair		
EST. ANNUAL REVENUE	\$400K–\$1M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Established plumbing with mixed reputation. Complaints about driver behavior and billing communication.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Prompt service, knowledgeable diagnosis		
RECURRING COMPLAINT / FLAG	Recurring: billing complaints, driver conduct		
GBP COMPLETENESS	5 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	4.1 rating with recurring complaints = strong reputation management opportunity.		

911 Plumbing & Electric Inc		Plumbing/Electrical	PRIORITY A
PHONE	(559) 960-1922		
ADDRESS	6371 N Milburn Ave, Fresno		
HOURS	24/7		
SERVICES	Plumbing, electrical, HVAC, insurance inspection		
EST. ANNUAL REVENUE	\$700K–\$2M		
REVENUE MODEL	Project + emergency		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Owner-operated multi-trade. Strong insurance-work reputation. Owner Jack personally cited in reviews.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Owner involvement, insurance expertise, quality		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Owner-named reviews = strong personal brand. Content around insurance inspection is underserved niche.		

Costless Plumbing Heating & Air		Plumbing	PRIORITY B
PHONE	(559) 441-9600		
ADDRESS	1143 N Cypress Ave, Fresno		
HOURS	24/7		
SERVICES	Plumbing, HVAC, tankless water heaters, repiping		
EST. ANNUAL REVENUE	\$600K–\$1.5M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	Winter slow		
DESCRIPTION	Positioned on price transparency. Mixed reviews with some strong testimonials and some quality concerns.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Honest, no upsell, transparent options		
RECURRING COMPLAINT / FLAG	Isolated: inconsistent technician quality		
GBP COMPLETENESS	6 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	4.4 rating. Structured review solicitation and response program could lift rating.		

Rod's Plumbing Service		Plumbing	PRIORITY A
PHONE	(559) 388-2600		
ADDRESS	3327 W Sussex Way, Fresno		
HOURS	24/7		
SERVICES	Plumbing, drain, water heater, emergency service		
EST. ANNUAL REVENUE	\$600K–\$1.5M		
REVENUE MODEL	Project + emergency		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Small owner-operated with perfect 5.0 and warm personal culture. Holiday availability noted.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Owner warmth, holiday availability, problem-solving		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Likely minimal website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	5.0 with 233 reviews and personal owner culture. Likely underdigitized. High opportunity.		

ROOFING (9 businesses)

Roof Pros Roofing & General Construction		Roofing	PRIORITY A
PHONE	(559) 408-6506		
ADDRESS	440 W Fallbrook Ave #105, Fresno		
HOURS	24/7		
SERVICES	Roof replacement, gutters, leak repair, emergency		
EST. ANNUAL REVENUE	\$800K–\$2.5M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Owner Gabriel personally on-site. Advises customers against unnecessary work.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Honest, owner presence, quality materials		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Advisor-first reputation is a strong marketing differentiator. Rain-prep seasonal content.		

Best Choice Roofing		Roofing	PRIORITY A
PHONE	(559) 575-2734		
ADDRESS	2777 W Browning Ave, Fresno		
HOURS	M–Sa 8–5		
SERVICES	Roof replacement, tile, solar coordination, gutters		
EST. ANNUAL REVENUE	\$1M–\$3M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Handles solar panel coordination during roof replacement — rare differentiator in Fresno.		
CURRENT LISTINGS	Google Maps, likely Yelp		
DOMINANT REVIEW THEME	Solar-aware roofing, professional crew, fair price		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Solar coordination differentiator is strong SEO content topic.		

High Impact Roofing Inc		Roofing	PRIORITY A
PHONE	(559) 477-2671		
ADDRESS	1816 W Sussex Way, Fresno		
HOURS	M–Sa 7:30–6		
SERVICES	Full roof replacement, complex design roofs		
EST. ANNUAL REVENUE	\$500K–\$1.5M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Husband-wife ownership (Manuel & Mirella). Known for complex roof design work. Nail magnet cleanup cited.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Craftsmanship on complex designs, cleanliness, permits		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Owner-named business with strong quality signal. High GBP growth opportunity.		

Roof Maxx of N. Fresno		Roofing	PRIORITY B
PHONE	(559) 550-6398		
ADDRESS	4762 W Jennifer Ave STE 101, Fresno		
HOURS	Daily 6AM–9PM		
SERVICES	Roof rejuvenation treatment, cleaning, sealing		
EST. ANNUAL REVENUE	\$300K–\$800K		
REVENUE MODEL	Project		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Dec		
DESCRIPTION	Franchise model offering shingle rejuvenation as alternative to full replacement.		
CURRENT LISTINGS	Google Maps, Roof Maxx national directory		
DOMINANT REVIEW THEME	Cost-effective alternative to replacement		
RECURRING COMPLAINT / FLAG	One: job execution dispute vs. sales promise		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Franchise website		
SOCIAL MEDIA ACTIVITY	Franchise social		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Franchise brand helps SEO. Local GBP still needs optimization.		

Grandmark Roofing		Roofing	PRIORITY B
PHONE	(559) 272-7495		
ADDRESS	4545 N Brawley Ave STE 105, Fresno		
HOURS	24/7		
SERVICES	Roofing, HVAC (dual trade), inspection, repair		
EST. ANNUAL REVENUE	\$2M–\$6M		
REVENUE MODEL	Project + maintenance		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Large operation with 682 reviews. Also performs HVAC work.		
CURRENT LISTINGS	Google Maps, Yelp likely		
DOMINANT REVIEW THEME	Thorough inspection with photos, fair price		
RECURRING COMPLAINT / FLAG	Recurring: one quality complaint about tile work		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	682 reviews with negative pattern flagged. Reputation management + review response is the play.		

New View Roofing		Roofing	PRIORITY A
PHONE	(559) 326-8683		
ADDRESS	325 S Lind Ave, Fresno		
HOURS	24/7		
SERVICES	Full roof replacement, competitive pricing		
EST. ANNUAL REVENUE	\$400K–\$1.2M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Owner-operated. Consistently underbids competition by \$5K+. Fast 2-day job completion.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Price leader, fast completion, organized crew		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Minimal website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Price-leader positioning is highly searchable. GBP project photos would strengthen listing.		

The Roofing Crew LLC		Roofing	PRIORITY A
PHONE	(559) 283-3020		
ADDRESS	2777 W Browning Ave, Fresno		
HOURS	Daily 7AM–8PM		
SERVICES	Roof replacement, installation, repair		
EST. ANNUAL REVENUE	\$500K–\$1.5M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Owner Jes personally cited in all reviews. Quality-first positioning, licensed contractor.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Owner professionalism, craftsmanship, trustworthy		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Perfect 5.0 with owner culture. Prime candidate for GBP content and project photo strategy.		

Fresno Roofing Co Inc		Roofing	PRIORITY A
PHONE	(559) 255-8377		
ADDRESS	5950 E Olive Ave, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	Roofing supply, tile sales, roof repair		
EST. ANNUAL REVENUE	\$300K–\$800K		
REVENUE MODEL	Project + supply		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Hybrid roofing supply and contractor. Recurring reviews around communication and unsolicited work.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Helpful for tile replacement sourcing		
RECURRING COMPLAINT / FLAG	Recurring: started work without estimate approval		
GBP COMPLETENESS	4 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	4.3 with multiple service failures. Needs systematic review response and communication protocol.		

A&C; Pro Roofing		Roofing	PRIORITY A
PHONE	(559) 558-2634		
ADDRESS	3737 N Fruit Ave APT A, Fresno		
HOURS	M–Sa 7AM–7PM		
SERVICES	Roof repair, tile replacement, full replacement, permits		
EST. ANNUAL REVENUE	\$300K–\$900K		
REVENUE MODEL	Project		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Owner Alberto cited in every review. Transparent before/during/after photo documentation.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Owner transparency, photo documentation, permits handled		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Minimal website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Photo-documentation process is a strong differentiator. GBP and Instagram content strategy.		

■ ■ LANDSCAPING (6 businesses)

Mundo's Landscaping & Gardening		Landscaping	PRIORITY A
PHONE	(559) 396-2493		
ADDRESS	4407 E Olive Ave #101, Fresno		
HOURS	Daily 7AM–6PM		
SERVICES	Landscape install, drip irrigation, tree pruning, lawn care		
EST. ANNUAL REVENUE	\$150K–\$400K		
REVENUE MODEL	Project + monthly maintenance		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Small owner-operated landscaping. Owner and crew work together. Strong irrigation work.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Owner-involved, efficient, goes beyond scope		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	5 / 10		
DIGITAL PRESENCE	Very minimal		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	5.0 but only 11 reviews = underdigitized. Strong candidate for GBP photo content and review growth.		

Carlos Yard Service		Landscaping	PRIORITY A
PHONE	(559) 477-2085		
ADDRESS	4760 E Holland Ave, Fresno		
HOURS	Daily 7AM–7PM		
SERVICES	Lawn care, pruning, irrigation repair, weekly maintenance		
EST. ANNUAL REVENUE	\$100K–\$250K		
REVENUE MODEL	Weekly/monthly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Jan		
DESCRIPTION	Solo operator with perfect rating. Proactively identifies and fixes problems beyond scope.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Proactive service, reliable, fixes what others miss		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	5 / 10		
DIGITAL PRESENCE	Minimal or none		
SOCIAL MEDIA ACTIVITY	None		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Solo operator. Premium candidate for GBP setup and optimization from near-zero.		

Green Grass In No Time		Landscaping	PRIORITY A
PHONE	(559) 994-0496		
ADDRESS	3015 N Chateau Fresno Ave, Fresno		
HOURS	M–Sa 7AM–5PM		
SERVICES	Landscaping design, irrigation, fence, painting		
EST. ANNUAL REVENUE	\$150K–\$400K		
REVENUE MODEL	Project + ongoing		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Owner Benny known for problem-solving. Multi-trade: landscaping, fencing, painting.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Problem-solver, honest, multi-trade		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	6 / 10		
DIGITAL PRESENCE	Minimal		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Multi-service offering is good content opportunity. Needs strategic review growth.		

DLS Lawn Services		Landscaping	PRIORITY A
PHONE	(559) 260-2945		
ADDRESS	1448 E Gettysburg Ave, Fresno		
HOURS	Daily 6AM–9PM		
SERVICES	Lawn maintenance, mowing, edging, cleanup		
EST. ANNUAL REVENUE	\$60K–\$150K		
REVENUE MODEL	Weekly/bi-weekly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Jan		
DESCRIPTION	Very small operation. Serves military families and accessibility-limited households.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Reliable, kind, fair pricing		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	4 / 10		
DIGITAL PRESENCE	Minimal		
SOCIAL MEDIA ACTIVITY	None		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	7 reviews = almost invisible. Needs GBP setup from near-zero. Strong military family story.		

Picture Perfect Lawn		Landscaping	PRIORITY B
PHONE	(559) 974-1703		
ADDRESS	4323 N Holt Ave, Fresno		
HOURS	Daily 6AM–6:30PM		
SERVICES	Landscaping install, irrigation, hardscape, walkways		
EST. ANNUAL REVENUE	\$250K–\$700K		
REVENUE MODEL	Project + maintenance		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Husband-wife team (Alfredo & Reyna). Documents projects on social media platforms.		
CURRENT LISTINGS	Google Maps, Instagram/social likely		
DOMINANT REVIEW THEME	Design consultation, social media documentation		
RECURRING COMPLAINT / FLAG	Isolated: one slow-pay experience		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Good social presence, likely website		
SOCIAL MEDIA ACTIVITY	Active social		
DIGITAL MARKETING GAP	Low-Medium		
OPPORTUNITY NOTES	Already digitally active. Opportunity in GBP optimization and review consistency.		

LawnStarter Lawn Care Service		Landscaping (platform)	PRIORITY C
PHONE	(559) 540-8027		
ADDRESS	4909 N Backer Ave #236, Fresno		
HOURS	Daily 7AM–10PM		
SERVICES	Lawn mowing, maintenance (app-based platform)		
EST. ANNUAL REVENUE	\$500K–\$2M (platform)		
REVENUE MODEL	App-based subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Jan		
DESCRIPTION	Tech-enabled lawn care platform. Mixed reviews around scheduling reliability.		
CURRENT LISTINGS	Google Maps, LawnStarter app		
DOMINANT REVIEW THEME	Convenience, good individual pros		
RECURRING COMPLAINT / FLAG	Recurring: no-show, 2-day window confusion		
GBP COMPLETENESS	5 / 10		
DIGITAL PRESENCE	Platform app		
SOCIAL MEDIA ACTIVITY	Platform social		
DIGITAL MARKETING GAP	Low		
OPPORTUNITY NOTES	Platform business — note for context only.		

■ ■ AUTO REPAIR (10 businesses)

Dennis Auto Repair Inc		Auto Repair	PRIORITY B
PHONE	(559) 264-6443		
ADDRESS	1817 E Hammond Ave, Fresno		
HOURS	M–F 7:30–5		
SERVICES	Full service auto repair, diagnostics, warranty work		
EST. ANNUAL REVENUE	\$800K–\$2M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round, slight summer AC spike		
SEASONALITY LOW	None strong		
DESCRIPTION	Trusted independent with shuttle service. Owner Dennis personally known. Multi-decade loyal customer base.		
CURRENT LISTINGS	Google Maps, likely Yelp		
DOMINANT REVIEW THEME	Honesty, shuttle service, professional		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Shuttle service is a unique differentiator worth promoting in GBP posts.		

Fresno Auto Service		Auto Repair	PRIORITY A
PHONE	(559) 441-7141		
ADDRESS	103 N Broadway St, Fresno		
HOURS	M–Sa 8–5:30		
SERVICES	Auto repair, diagnostics, pre-purchase inspection		
EST. ANNUAL REVENUE	\$400K–\$1M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Diverse clientele including wheelchair van specialization. Downtown Fresno location.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Fairness, breadth of service, wheelchair van expertise		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Wheelchair van specialization is an underserved niche with strong search intent.		

A-Tech Auto Repair		Auto Repair	PRIORITY B
PHONE	(559) 550-2585		
ADDRESS	1550 N Clark St, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	Full service auto repair, body/collision, courtesy rides		
EST. ANNUAL REVENUE	\$700K–\$2M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	20+ year customer relationships. Courtesy ride offered. Strong trust culture.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Trust, courtesy rides, long relationships		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Courtesy ride differentiator + 20-year tenure = strong local authority content.		

Romita Auto Service		Auto Repair	PRIORITY B
PHONE	(559) 485-5675		
ADDRESS	4909 E Dakota Ave, Fresno		
HOURS	M–F 7:30–5		
SERVICES	Full auto service, hybrid/EV repair, diagnostics		
EST. ANNUAL REVENUE	\$1M–\$2.5M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Female staff leadership visible in reviews. Hybrid and Audi specialty noted.		
CURRENT LISTINGS	Google Maps, likely Yelp		
DOMINANT REVIEW THEME	Transparent female leadership, hybrid specialty, compassionate		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Hybrid/EV specialty and female leadership are differentiated content angles.		

All Access Automotive		Auto Repair	PRIORITY B
PHONE	(559) 237-2500		
ADDRESS	1825 E Gettysburg Ave, Fresno		
HOURS	M–F 8–5, Sa 8–3		
SERVICES	Auto repair, tires, lifted vehicles, specialty mods		
EST. ANNUAL REVENUE	\$1M–\$3M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Two locations. Specialty in modified/lifted vehicles and specialty tire sizing.		
CURRENT LISTINGS	Google Maps, Yelp likely		
DOMINANT REVIEW THEME	Modified vehicle expertise, quality, communication		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Low-Medium		
OPPORTUNITY NOTES	Specialty vehicle niche has strong search value.		

Sunnyside Auto Repair Inc		Auto Repair	PRIORITY B
PHONE	(559) 292-1986		
ADDRESS	5977 E Clinton Ave, Fresno		
HOURS	M–F 7AM–5:30PM		
SERVICES	Full service auto repair, diagnostics, preventive		
EST. ANNUAL REVENUE	\$900K–\$2M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Consistent 4.8 with 438 reviews. Owner Jack on-site. Never upsells.		
CURRENT LISTINGS	Google Maps, likely Yelp		
DOMINANT REVIEW THEME	Honesty, fair pricing, clear communication		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	438 reviews with 4.8 and consistent honesty theme.		

Aram's Auto Repair Center		Auto Repair	PRIORITY A
PHONE	(559) 436-8436		
ADDRESS	6333 N Blackstone Ave, Fresno		
HOURS	M–F 7:30–5		
SERVICES	Full auto service, diagnostics, AC, electrical		
EST. ANNUAL REVENUE	\$800K–\$1.8M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round, summer AC spike		
SEASONALITY LOW	None strong		
DESCRIPTION	Mixed reviews. Blackstone Ave location = good visibility.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Thorough diagnosis, fast turnaround		
RECURRING COMPLAINT / FLAG	Recurring: post-repair rotor failure (specific claim)		
GBP COMPLETENESS	6 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	4.5 with recurring quality complaint = review management opportunity.		

Complete Car Care		Auto Repair	PRIORITY A
PHONE	(559) 275-0157		
ADDRESS	5787 W Barstow Ave, Fresno		
HOURS	M–F 7:45–5		
SERVICES	Full service, smog, pre-purchase inspection, diagnostics		
EST. ANNUAL REVENUE	\$800K–\$2M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Owner Warren is highly educated. Pre-purchase inspection and smog are strong traffic drivers.		
CURRENT LISTINGS	Google Maps, Smog check listings		
DOMINANT REVIEW THEME	Educated owner, thorough process, smog efficiency		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Smog check + pre-purchase inspection are high-search-intent keywords.		

Van Ness Chevron & Auto Repair		Auto Repair	PRIORITY A
PHONE	(559) 227-3190		
ADDRESS	2740 N Van Ness Blvd, Fresno		
HOURS	M–F 7:30–6		
SERVICES	Full service auto repair, suspension, heating		
EST. ANNUAL REVENUE	\$400K–\$1M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None strong		
DESCRIPTION	Mixed reputation. Some loyal regulars, one significant negative trust breach.		
CURRENT LISTINGS	Google Maps, Chevron brand listing		
DOMINANT REVIEW THEME	Honest with loyal customers, competitive prices		
RECURRING COMPLAINT / FLAG	Recurring: one major trust breach (ABS)		
GBP COMPLETENESS	5 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	4.2 with trust breach story = reputation management priority.		

CT Auto Repair and Tire		Auto Repair	PRIORITY B
PHONE	(559) 264-3065		
ADDRESS	2403 E McKinley Ave, Fresno		
HOURS	M–F 7AM–5PM		
SERVICES	Auto repair, AC, tires, general service		
EST. ANNUAL REVENUE	\$400K–\$900K		
REVENUE MODEL	Project		
SEASONALITY PEAK	Year-round, summer AC		
SEASONALITY LOW	None strong		
DESCRIPTION	Owner Farley personally cited as honest mechanic in 30+ year customer relationships.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Owner longevity, trust, honest communication		
RECURRING COMPLAINT / FLAG	Isolated: one billing dispute		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	30-year owner with strong loyalty culture. Compelling content angle.		

■ ■ PEST CONTROL (10 businesses)

Dustin Pest Control		Pest Control	PRIORITY B
PHONE	(559) 205-9898		
ADDRESS	5458 W Mission Ave #101, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	Quarterly and monthly pest control, spiders, ants, fleas		
EST. ANNUAL REVENUE	\$1M–\$3M		
REVENUE MODEL	Monthly/quarterly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	High-volume local pest control with strong communication culture. 8-year loyalty noted.		
CURRENT LISTINGS	Google Maps, Yelp likely		
DOMINANT REVIEW THEME	Communication, thoroughness, long-term loyalty		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	744 reviews with 4.9. Opportunity in Fresno-specific pest content strategy.		

Valley Integrated Pest Control		Pest Control	PRIORITY B
PHONE	(559) 307-0612		
ADDRESS	3116 N Carriage Ave, Fresno		
HOURS	M–Sa 7AM–5/12PM		
SERVICES	Residential and commercial pest, tailored programs		
EST. ANNUAL REVENUE	\$600K–\$1.5M		
REVENUE MODEL	Monthly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Perfect 5.0 with 313 reviews. Commercial pizza shop references suggest diverse commercial clientele.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Knowledgeable, professional, tailored to needs		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Commercial + residential = dual content strategy opportunity.		

Valley Wide Pest Control Inc		Pest Control	PRIORITY A
PHONE	(559) 285-8181		
ADDRESS	4162 N Knoll Dr Suite 101, Fresno		
HOURS	M–F 7:30–5		
SERVICES	Residential and commercial pest, apartment complexes		
EST. ANNUAL REVENUE	\$700K–\$2M		
REVENUE MODEL	Monthly/quarterly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Multi-property apartment complex clients. Family business ethos preferred over national chains.		
CURRENT LISTINGS	Google Maps, likely Yelp		
DOMINANT REVIEW THEME	Thorough, reliable, commercial property specialist		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Apartment complex specialization = B2B content and property manager outreach opportunity.		

Total Pest Control Fresno		Pest Control	PRIORITY A
PHONE	(559) 472-8200		
ADDRESS	3925 E Sussex Way, Fresno		
HOURS	M–F 7–6, Sa 7–2		
SERVICES	Residential pest, roaches, spiders, ants		
EST. ANNUAL REVENUE	\$300K–\$800K		
REVENUE MODEL	Monthly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Technician Louis personally cited with high empathy. Some billing-for-skipped-service complaints.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Attentive, empathetic technician, thorough		
RECURRING COMPLAINT / FLAG	Isolated: billing for skipped service		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	147 reviews. Reputation management + GBP content would strengthen.		

Brooks Pest Control		Pest Control	PRIORITY C
PHONE	(559) 808-3689		
ADDRESS	402 W Bedford Ave STE 103, Fresno		
HOURS	M–Sa 8–7, Su 8–4		
SERVICES	Full residential pest, mosquito, termite, wildlife		
EST. ANNUAL REVENUE	\$3M–\$10M		
REVENUE MODEL	Monthly/quarterly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Nov–Feb		
DESCRIPTION	Regional franchise. 2648 reviews. 7-day coverage. Well-resourced.		
CURRENT LISTINGS	Google Maps, Yelp, HomeAdvisor		
DOMINANT REVIEW THEME	Consistent service, tech courtesy, follow-through		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Strong website		
SOCIAL MEDIA ACTIVITY	Active social		
DIGITAL MARKETING GAP	Low		
OPPORTUNITY NOTES	Franchise backing. Lower priority.		

Official Pest Prevention		Pest Control	PRIORITY B
PHONE	(559) 354-4947		
ADDRESS	1821 N Helm Ave Ste 155, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	Residential pest, monthly service, wildlife		
EST. ANNUAL REVENUE	\$2M–\$8M		
REVENUE MODEL	Monthly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Large regional operation. Mixed experiences with scheduling policy changes.		
CURRENT LISTINGS	Google Maps, Yelp, HomeAdvisor		
DOMINANT REVIEW THEME	Consistent techs, wasp specialist		
RECURRING COMPLAINT / FLAG	Recurring: scheduling policy disputes		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Low-Medium		
OPPORTUNITY NOTES	Scheduling complaint pattern. Review response strategy could mitigate.		

San Joaquin Pest Control		Pest Control	PRIORITY B
PHONE	(559) 291-2200		
ADDRESS	2343 N Larkin Ave, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	Monthly pest control, residential and commercial		
EST. ANNUAL REVENUE	\$300K–\$800K		
REVENUE MODEL	Monthly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Local family company. Technician Damien cited heavily — core relationship driver. 4-year retention.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Technician consistency, communication, professionalism		
RECURRING COMPLAINT / FLAG	Isolated: spraying dogs incident		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Tech-named loyalty is a marketable differentiator.		

Crazy Ant Pest Control		Pest Control	PRIORITY B
PHONE	(559) 295-5010		
ADDRESS	4746 W Jennifer Ave STE 108, Fresno		
HOURS	M–F 8–5, Sa 9–12		
SERVICES	Residential pest, rats, ants, spiders		
EST. ANNUAL REVENUE	\$800K–\$2M		
REVENUE MODEL	Monthly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Memorable name. Strong tech culture — Warren and Matt specifically cited. Handles complex infestations.		
CURRENT LISTINGS	Google Maps, Yelp likely		
DOMINANT REVIEW THEME	Thorough, memorable brand, knowledgeable		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Strong brand name. GBP content around Fresno pest season would perform well.		

Dustin Pest Control South		Pest Control	PRIORITY B
PHONE	(559) 202-0485		
ADDRESS	2440 S Gearhart Ave Suite 102, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	Monthly and quarterly pest, spiders, ants, bed bug inspection		
EST. ANNUAL REVENUE	\$700K–\$2M		
REVENUE MODEL	Monthly/quarterly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Second Dustin location serving south Fresno. Same brand quality, separate location.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Knowledgeable techs, proactive, bed bug honesty		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Two-location brand. Content strategy can reinforce both GBP listings.		

EagleShield Pest Control of Clovis		Pest Control	PRIORITY B
PHONE	(559) 314-2361		
ADDRESS	2974 Phillip Ave, Clovis		
HOURS	M–F 8AM–5PM		
SERVICES	Residential pest, termite inspection, subterranean termite		
EST. ANNUAL REVENUE	\$800K–\$2M		
REVENUE MODEL	Monthly subscription		
SEASONALITY PEAK	Mar–Oct		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Clovis-based serving Fresno metro. Strong termite detection noted.		
CURRENT LISTINGS	Google Maps, Yelp		
DOMINANT REVIEW THEME	Termite expertise, proactive detection, consistent techs		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Low-Medium		
OPPORTUNITY NOTES	Termite expertise is a high-search keyword. Content around termite vs. dry rot for Fresno area.		

■■ DENTAL (10 businesses)

Fresno Dental Professionals		Dental	PRIORITY C
PHONE	(559) 431-1400		
ADDRESS	8405 N Fresno St #110, Fresno		
HOURS	M–F 7–6, Sa 8–2		
SERVICES	General dentistry, cosmetic, implants, new patient welcome		
EST. ANNUAL REVENUE	\$2M–\$6M		
REVENUE MODEL	Insurance + fee-for-service		
SEASONALITY PEAK	Year-round, slight Jan spike		
SEASONALITY LOW	None		
DESCRIPTION	Modern high-tech dental practice. Dr. Moss cited. Cozy blanket for new patients.		
CURRENT LISTINGS	Google Maps, insurance directories, Yelp		
DOMINANT REVIEW THEME	Modern tech, welcoming environment, thorough exam		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Strong website		
SOCIAL MEDIA ACTIVITY	Active social likely		
DIGITAL MARKETING GAP	Low		
OPPORTUNITY NOTES	Already well-marketed.		

Haraz Dental Group		Dental	PRIORITY B
PHONE	(559) 554-9791		
ADDRESS	6099 N First St, Fresno		
HOURS	M–Sa 8AM–5PM		
SERVICES	General dentistry, wisdom teeth, extractions		
EST. ANNUAL REVENUE	\$3M–\$9M		
REVENUE MODEL	Insurance + fee-for-service		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None		
DESCRIPTION	High-volume dental group with 2519 reviews. Mixed quality — pain complaints and scheduling issues.		
CURRENT LISTINGS	Google Maps, insurance directories		
DOMINANT REVIEW THEME	Fast procedures, multi-day availability		
RECURRING COMPLAINT / FLAG	Recurring: pain during procedures, scheduling delays		
GBP COMPLETENESS	6 / 10		
DIGITAL PRESENCE	Strong website		
SOCIAL MEDIA ACTIVITY	Active		
DIGITAL MARKETING GAP	Low-Medium		
OPPORTUNITY NOTES	High review count but quality complaints. Reputation management opportunity.		

Guillermo Donan DDS		Dental	PRIORITY C
PHONE	(559) 222-9923		
ADDRESS	125 E Barstow Ave STE 101, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	Comprehensive dentistry, crowns, extraction, implants		
EST. ANNUAL REVENUE	\$2M–\$6M		
REVENUE MODEL	Insurance + fee-for-service		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None		
DESCRIPTION	Top-rated dentist with advanced CAD/CAM technology. Same-day crown noted.		
CURRENT LISTINGS	Google Maps, insurance directories, Yelp		
DOMINANT REVIEW THEME	Advanced technology, painless procedures, knowledgeable		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Low		
OPPORTUNITY NOTES	Already strong digital presence.		

Alluvial Dental Center		Dental	PRIORITY B
PHONE	(559) 325-0700		
ADDRESS	1875 E Alluvial Ave #102, Fresno		
HOURS	M–F 7–7, Sa 8–5		
SERVICES	General dentistry, fillings, implants, emergency appointments		
EST. ANNUAL REVENUE	\$2M–\$5M		
REVENUE MODEL	Insurance + fee-for-service		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None		
DESCRIPTION	Extended hours including evenings and Saturday. Emergency same-day appointments.		
CURRENT LISTINGS	Google Maps, insurance directories		
DOMINANT REVIEW THEME	Extended hours, same-day emergency, gentle procedures		
RECURRING COMPLAINT / FLAG	Isolated: rude front desk, X-ray equipment complaint		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Extended hours = strong differentiator for content. Front-desk complaint needs review response.		

Fresno Dental Surgery Center		Dental	PRIORITY A
PHONE	(559) 263-9648		
ADDRESS	2828 Fresno St STE 100, Fresno		
HOURS	M–F 6AM–5PM		
SERVICES	Pediatric dental surgery under anesthesia		
EST. ANNUAL REVENUE	\$1M–\$4M		
REVENUE MODEL	Insurance + Medi-Cal		
SEASONALITY PEAK	Year-round, school schedule peaks		
SEASONALITY LOW	None		
DESCRIPTION	Specialty pediatric surgical center. Anesthesia-based procedures for children.		
CURRENT LISTINGS	Google Maps, insurance directories, Medi-Cal		
DOMINANT REVIEW THEME	Specialty pediatric, caring staff overall		
RECURRING COMPLAINT / FLAG	Recurring: staff yelling at young children, long waits		
GBP COMPLETENESS	4 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	4.1 with yelling-at-children complaint is severe reputation risk.		

Milburn Dental		Dental	PRIORITY A
PHONE	(559) 825-0990		
ADDRESS	6721 N Milburn Ave Suite 101, Fresno		
HOURS	M-Th 8/9–5/6, F 8–5		
SERVICES	General dentistry, wisdom teeth in-house, root canal, implants		
EST. ANNUAL REVENUE	\$1M–\$3M		
REVENUE MODEL	Insurance + fee-for-service		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None		
DESCRIPTION	Handles wisdom teeth and root canals in-office rather than referring out.		
CURRENT LISTINGS	Google Maps, insurance directories		
DOMINANT REVIEW THEME	In-office specialist work, no unnecessary referral		
RECURRING COMPLAINT / FLAG	Isolated: dental phobia not managed well		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	In-office specialist work = strong differentiator. Content around 'why we don't refer out.'		

Fig Garden Dental Group		Dental	PRIORITY B
PHONE	(559) 227-0027		
ADDRESS	1008 W Shaw Ave Ste 105, Fresno		
HOURS	M–F 8–4/5		
SERVICES	General dentistry, multi-dentist group, emergency visits		
EST. ANNUAL REVENUE	\$1.5M–\$4M		
REVENUE MODEL	Insurance + fee-for-service		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None		
DESCRIPTION	Large multi-dentist group practice. Emergency same-day available.		
CURRENT LISTINGS	Google Maps, insurance directories		
DOMINANT REVIEW THEME	Large facility, emergency same-day		
RECURRING COMPLAINT / FLAG	Recurring: wait time complaints, communication gaps		
GBP COMPLETENESS	6 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Emergency same-day is a strong SEO keyword. Review response needed for wait complaints.		

A Dental Care 24 Hrs		Dental	PRIORITY A
PHONE	(559) 438-4646		
ADDRESS	7077 N West Ave STE 107, Fresno		
HOURS	Partial hours daily		
SERVICES	24-hour emergency dental, tooth extraction, pain relief		
EST. ANNUAL REVENUE	\$700K–\$2M		
REVENUE MODEL	Fee-for-service, emergency		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None		
DESCRIPTION	True 24-hour emergency dental — answers at 4:45AM. Family practice (Dr. Shamlan Sr. & Jr.).		
CURRENT LISTINGS	Google Maps, emergency dental directories		
DOMINANT REVIEW THEME	True 24/7 emergency, compassionate response		
RECURRING COMPLAINT / FLAG	Isolated: dentist hostility toward female staff		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	24-hour differentiator is strong search intent content topic.		

Tsu Ping Chen DDS		Dental	PRIORITY B
PHONE	(559) 221-6200		
ADDRESS	5094 N Fruit Ave STE 101, Fresno		
HOURS	M–F 8–5, F to 12		
SERVICES	General dentistry, implants, cleanings, family		
EST. ANNUAL REVENUE	\$800K–\$2M		
REVENUE MODEL	Insurance + fee-for-service		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None		
DESCRIPTION	Long-term relationship practice. Sees multi-generational families. Advanced imaging. Gentle technique.		
CURRENT LISTINGS	Google Maps, insurance directories		
DOMINANT REVIEW THEME	Multi-generational family practice, gentle, advanced imaging		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Multi-generational story is a strong content angle.		

Pacific Dental Group		Dental	PRIORITY B
PHONE	(559) 324-9494		
ADDRESS	7090 N Cedar Ave, Fresno		
HOURS	Tu–F 8AM–5PM		
SERVICES	General dentistry, crowns, cleanings, emergency		
EST. ANNUAL REVENUE	\$1.5M–\$4M		
REVENUE MODEL	Insurance + fee-for-service		
SEASONALITY PEAK	Year-round		
SEASONALITY LOW	None		
DESCRIPTION	Owner Dr. Bhullar personally cited in every review. Closed Monday.		
CURRENT LISTINGS	Google Maps, insurance directories		
DOMINANT REVIEW THEME	Owner-named practice, trust, financial transparency		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Owner-named trust culture = strong testimonial content opportunity.		

■ ■ BEAUTY/HAIR (6 businesses)

Hair by Sierra — Chromatic Studio		Beauty/Hair	PRIORITY B
PHONE	(559) 724-9140		
ADDRESS	1805 Broadway St, Fresno		
HOURS	M 9–4, Tu 9–12, W–F 9–6		
SERVICES	Color specialist, precision cuts, curly hair expertise		
EST. ANNUAL REVENUE	\$200K–\$500K		
REVENUE MODEL	Appointment-based		
SEASONALITY PEAK	Oct–Dec, Apr–May		
SEASONALITY LOW	Jan		
DESCRIPTION	Solo stylist with perfect rating and deep color expertise.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Color expertise, curly hair knowledge, loyalty culture		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Instagram likely strong		
SOCIAL MEDIA ACTIVITY	Active		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Solo stylist. Content strategy around color theory and curly hair education.		

Venus Beauty Salon		Beauty/Hair	PRIORITY A
PHONE	(559) 243-9410		
ADDRESS	3127 N Maroa Ave, Fresno		
HOURS	M 10–5, Tu–Sa 8/9–5:30/6		
SERVICES	Hair color, cut, treatment, multi-stylist		
EST. ANNUAL REVENUE	\$300K–\$700K		
REVENUE MODEL	Appointment-based		
SEASONALITY PEAK	Oct–Dec, Apr–May		
SEASONALITY LOW	Jan		
DESCRIPTION	Family-run multi-stylist salon. Anchor stylist Imelda with multi-decade loyal clients.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Loyalty to anchor stylist, warm family environment		
RECURRING COMPLAINT / FLAG	Isolated: one bad haircut (different stylist)		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Minimal website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Anchor stylist loyalty = content opportunity. GBP photos and stylist profiles would help.		

La Dama Salon		Beauty/Hair	PRIORITY A
PHONE	(559) 797-4962		
ADDRESS	2886 E Shepherd Ave Suite 105, Fresno		
HOURS	Tu–Sa 8–8		
SERVICES	Vivid color, precision cuts, extensions		
EST. ANNUAL REVENUE	\$200K–\$500K		
REVENUE MODEL	Appointment-based		
SEASONALITY PEAK	Oct–Dec, Apr–May		
SEASONALITY LOW	Jan		
DESCRIPTION	Boutique salon with vivid color specialty. GBP hours contain a data error (Monday listed as 3AM).		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Accommodating when short-staffed, vivid color skill		
RECURRING COMPLAINT / FLAG	GBP hours error; phone frequently unanswered		
GBP COMPLETENESS	4 / 10		
DIGITAL PRESENCE	Minimal		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	GBP hours error is immediate fix. Classic example of why GBP management matters.		

Fringe Salon		Beauty/Hair	PRIORITY B
PHONE	(559) 439-8383		
ADDRESS	6741 N Palm Ave, Fresno		
HOURS	Tu–Sa 9AM–5PM		
SERVICES	Hair color, cuts, styling, curly hair		
EST. ANNUAL REVENUE	\$250K–\$600K		
REVENUE MODEL	Appointment-based		
SEASONALITY PEAK	Oct–Dec, Apr–May		
SEASONALITY LOW	Jan		
DESCRIPTION	Multi-stylist boutique salon. Candice and Heather cited as top performers.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Multi-stylist talent, color work		
RECURRING COMPLAINT / FLAG	Isolated: one stylist unfriendly + poor curly result		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Curly hair complaint is addressable content topic.		

Shades of Beauty		Beauty/Hair/Makeup	PRIORITY A
PHONE	(559) 232-1456		
ADDRESS	2412 E Ashlan Ave, Fresno		
HOURS	M–Sa 9AM–6PM		
SERVICES	Makeup artistry, hair color, cut, wedding/event makeup		
EST. ANNUAL REVENUE	\$200K–\$500K		
REVENUE MODEL	Appointment + event		
SEASONALITY PEAK	Oct–Dec, Apr–Jun (wedding/prom)		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Dual focus: hair and professional makeup artistry. Mahogany lead makeup artist.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Makeup quality, confidence boost, professional artistry		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Instagram likely strong		
SOCIAL MEDIA ACTIVITY	Active social		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Event makeup is high-intent search. Content targeting bridal/quinceañera would drive traffic.		

On Point Studio		Beauty/Hair	PRIORITY A
PHONE	(559) 840-9699		
ADDRESS	1273 E Shaw Ave, Fresno		
HOURS	M/W/F/Sa limited		
SERVICES	Curly hair specialist, cuts, children's first haircuts		
EST. ANNUAL REVENUE	\$150K–\$350K		
REVENUE MODEL	Appointment-based		
SEASONALITY PEAK	Oct–Dec, prom season		
SEASONALITY LOW	Jan		
DESCRIPTION	Solo stylist Keaona specializing in curly hair. Clients travel 1+ hour for her expertise.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Curly hair expertise, child first-haircut experience		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Instagram likely strong		
SOCIAL MEDIA ACTIVITY	Active		
DIGITAL MARKETING GAP	Low-Medium		
OPPORTUNITY NOTES	Curly hair niche + travel clientele = strong SEO opportunity.		

■ ■ CLEANING (9 businesses)

Peak Cleaning		Cleaning	PRIORITY B
PHONE	(559) 421-5957		
ADDRESS	230 W Fallbrook Ave # 105, Fresno		
HOURS	M–F 8:30–4:30		
SERVICES	Residential cleaning, recurring, deep clean, move-out		
EST. ANNUAL REVENUE	\$300K–\$800K		
REVENUE MODEL	Bi-weekly/monthly recurring		
SEASONALITY PEAK	Nov–Dec (holiday), Mar–Apr (spring)		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Well-organized with named cleaners (Holly, Leina, Maci). Owner Natalie runs responsive operation.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Named cleaner consistency, owner responsiveness		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Named cleaner model builds loyalty. Content around consistency and reliability.		

Molly Maid of Fresno		Cleaning	PRIORITY C
PHONE	(559) 742-4610		
ADDRESS	2310 E Gettysburg Ave, Fresno		
HOURS	24/7 listed		
SERVICES	Residential recurring and deep cleaning, team-based		
EST. ANNUAL REVENUE	\$800K–\$2M		
REVENUE MODEL	Bi-weekly recurring + one-time		
SEASONALITY PEAK	Nov–Dec, Mar–Apr		
SEASONALITY LOW	Jan		
DESCRIPTION	National franchise with strong Fresno franchise operation. Named team pairs in reviews.		
CURRENT LISTINGS	Google Maps, Yelp, Molly Maid national		
DOMINANT REVIEW THEME	Team professionalism, thoroughness		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Franchise website		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Low		
OPPORTUNITY NOTES	Franchise brand. Lower priority.		

The Cleaning Authority — Fresno		Cleaning	PRIORITY B
PHONE	(559) 565-5110		
ADDRESS	5494 E Lamona Ave #136, Fresno		
HOURS	M–Sa 6AM–7PM		
SERVICES	Residential recurring cleaning, detail rotating system		
EST. ANNUAL REVENUE	\$500K–\$1.5M		
REVENUE MODEL	Bi-weekly recurring		
SEASONALITY PEAK	Nov–Dec, Mar–Apr		
SEASONALITY LOW	Jan		
DESCRIPTION	Franchise with rotating detail system. Recurring: solo cleaner sent when duo was quoted.		
CURRENT LISTINGS	Google Maps, Yelp, national		
DOMINANT REVIEW THEME	Detail rotation system, customizable sessions		
RECURRING COMPLAINT / FLAG	Recurring: staffing mismatch vs. promise		
GBP COMPLETENESS	6 / 10		
DIGITAL PRESENCE	Franchise website		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Low-Medium		
OPPORTUNITY NOTES	Recurring staffing complaint = reputation management opportunity.		

Lux Level Cleaning LLC		Cleaning	PRIORITY A
PHONE	(559) 425-6044		
ADDRESS	1222 W Shaw Ave, Fresno		
HOURS	24/7		
SERVICES	Deep cleaning, post-construction, move-out, pre-sale		
EST. ANNUAL REVENUE	\$150K–\$400K		
REVENUE MODEL	Project + recurring		
SEASONALITY PEAK	Mar–Apr, Oct–Nov (real estate)		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Small with perfect 5.0. Specializes in post-renovation and pre-sale deep cleans.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Thorough deep clean, professional, post-construction expertise		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Website with booking		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Post-construction and pre-sale = high-value search intent. Target real estate agents.		

DK-Elite Cleaning Services		Cleaning	PRIORITY A
PHONE	(559) 455-8268		
ADDRESS	2457 N Sonora Ave, Fresno		
HOURS	M–Sa 7:30–5:30		
SERVICES	Residential deep clean, recurring, move-out, post-paint		
EST. ANNUAL REVENUE	\$150K–\$400K		
REVENUE MODEL	Project + recurring		
SEASONALITY PEAK	Mar–Apr, Oct–Nov		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Owner Rosie does in-person walk-through estimates. Named cleaners. Long-term repeat clients.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Owner-involved estimate, thorough, named cleaner consistency		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Owner walk-through model = premium differentiator. Before/after GBP photos would perform.		

Always Ready Cleaning		Cleaning	PRIORITY A
PHONE	(559) 500-2127		
ADDRESS	3003 N Blackstone Ave #108, Fresno		
HOURS	M–F 8AM–5PM		
SERVICES	Residential deep clean, move-in/out, carpet cleaning		
EST. ANNUAL REVENUE	\$200K–\$500K		
REVENUE MODEL	Project		
SEASONALITY PEAK	Nov–Dec, Mar–Apr, move seasons		
SEASONALITY LOW	Jan		
DESCRIPTION	Mixed reviews. Strong individual experiences; multiple reports of incomplete cleaning and billing issues.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Prompt scheduling, real estate agent referrals		
RECURRING COMPLAINT / FLAG	Recurring: incomplete cleaning, billing dispute		
GBP COMPLETENESS	4 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	4.4 with multiple service failures = reputation risk. Needs review response and quality signaling.		

New Star Cleaning		Cleaning	PRIORITY A
PHONE	(559) 785-2822		
ADDRESS	132 W Nees Ave UNIT 106, Fresno		
HOURS	M–Sa 8AM–6PM		
SERVICES	Deep cleaning, bathroom/kitchen specialist, move-out		
EST. ANNUAL REVENUE	\$100K–\$300K		
REVENUE MODEL	Project + recurring		
SEASONALITY PEAK	Mar–Apr, Nov–Dec		
SEASONALITY LOW	Jan–Feb		
DESCRIPTION	Small with perfect 5.0. Lead cleaner Margarita named throughout reviews.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Detail-oriented, affordable, Margarita's thoroughness		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Minimal		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Only 24 reviews despite perfect rating = underdigitized. GBP optimization would rapidly increase visibility.		

Merry Maids of Fresno		Cleaning	PRIORITY B
PHONE	(559) 530-8225		
ADDRESS	402 W Bedford Ave, Fresno		
HOURS	M–F 8AM–4:30PM		
SERVICES	Residential cleaning, recurring, deep clean		
EST. ANNUAL REVENUE	\$400K–\$1M		
REVENUE MODEL	Bi-weekly recurring		
SEASONALITY PEAK	Nov–Dec, Mar–Apr		
SEASONALITY LOW	Jan		
DESCRIPTION	National franchise. Recurring: quoted 2 cleaners, sent 1.		
CURRENT LISTINGS	Google Maps, Merry Maids national		
DOMINANT REVIEW THEME	Some excellent individual cleaners		
RECURRING COMPLAINT / FLAG	Recurring: staffing mismatch, misleading quotes		
GBP COMPLETENESS	5 / 10		
DIGITAL PRESENCE	Franchise website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Low-Medium		
OPPORTUNITY NOTES	Staffing mismatch is a recurring pattern. Reputation management relevant.		

Quick Solution Cleaning		Cleaning	PRIORITY A
PHONE	(559) 493-1851		
ADDRESS	2916 E Austin Way, Fresno		
HOURS	24/7		
SERVICES	Residential cleaning		
EST. ANNUAL REVENUE	\$50K–\$150K		
REVENUE MODEL	Project		
SEASONALITY PEAK	Unknown		
SEASONALITY LOW	Unknown		
DESCRIPTION	Minimal GBP presence. Only 1 review. Near-invisible digitally.		
CURRENT LISTINGS	Google Maps (minimal)		
DOMINANT REVIEW THEME	Satisfied customer		
RECURRING COMPLAINT / FLAG	No data		
GBP COMPLETENESS	2 / 10		
DIGITAL PRESENCE	None		
SOCIAL MEDIA ACTIVITY	None		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	1 review = essentially invisible. Needs a complete GBP build from zero.		

■ ■ ELECTRICAL (8 businesses)

Electrical Power Source		Electrical	PRIORITY B
PHONE	(559) 328-4724		
ADDRESS	5796 S Elm Ave, Fresno		
HOURS	24/7		
SERVICES	Electrical repair, panel upgrade, lighting, EV, smart home		
EST. ANNUAL REVENUE	\$700K–\$2M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Apr–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Multi-tech operation with 24/7 coverage. Smart home, EV charging, and industrial lighting.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Professional, smart home expertise, responsive		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	9 / 10		
DIGITAL PRESENCE	Website present		
SOCIAL MEDIA ACTIVITY	Moderate		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	EV charging and smart home are strong SEO growth areas.		

Selsor Electric		Electrical	PRIORITY A
PHONE	(559) 385-3147		
ADDRESS	6083 N Figarden Dr, Fresno		
HOURS	M–F 7–5, Sa–Su 12–5		
SERVICES	Residential and industrial electrical, permits, panel work		
EST. ANNUAL REVENUE	\$400K–\$1.2M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Apr–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Owner Scott personally cited. Everything done by permit and code. City inspector praised quality.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Permits-first approach, by-the-book, industrial + residential		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Permit-first reputation is marketable in a market with unlicensed competition.		

Martin Electrical & Lighting Inc		Electrical	PRIORITY A
PHONE	(559) 681-0011		
ADDRESS	6164 E Church Ave, Fresno		
HOURS	24/7		
SERVICES	Electrical, panel replacement, commercial lighting, LED upgrade		
EST. ANNUAL REVENUE	\$400K–\$1.2M		
REVENUE MODEL	Project		
SEASONALITY PEAK	Apr–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Warehouse LED lighting + residential. 24/7 emergency coverage. Jonathan personally cited.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Knowledgeable, commercial and residential, prompt		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	Medium		
OPPORTUNITY NOTES	Commercial LED upgrade = high-value niche. Content targeting commercial property owners.		

Tri County Electric		Electrical	PRIORITY A
PHONE	(559) 970-1350		
ADDRESS	7888 E Muscat Ave, Fresno		
HOURS	24/7		
SERVICES	Residential electrical, panels, fans, emergency		
EST. ANNUAL REVENUE	\$300K–\$900K		
REVENUE MODEL	Project + emergency		
SEASONALITY PEAK	Apr–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Owner Joe answers calls personally. Sunday evening emergency response. Strong personal service.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Owner answers personally, Sunday emergency, fast response		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	8 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Personal-owner culture. Content around 'owner answers your call' positioning.		

Right Method Electric LLC		Electrical	PRIORITY A
PHONE	(559) 318-5900		
ADDRESS	1100 W Shaw Ave Suite 132, Fresno		
HOURS	24/7		
SERVICES	Residential electrical, outlets, diagnostics		
EST. ANNUAL REVENUE	\$200K–\$600K		
REVENUE MODEL	Project		
SEASONALITY PEAK	Apr–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Solo operator. Mixed reviews with documented ghosting / no communication pattern.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Responsive when engaged, quality work		
RECURRING COMPLAINT / FLAG	Recurring: stops communicating / no-shows after booking		
GBP COMPLETENESS	3 / 10		
DIGITAL PRESENCE	Minimal website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	CAUTION: 4.7 but with ghosting complaint. Needs major operational fix before marketing.		

Superior Watts Electric Inc		Electrical	PRIORITY A
PHONE	(559) 977-7861		
ADDRESS	675 E Alluvial Ave, Fresno		
HOURS	24/7		
SERVICES	Residential electrical, fans, pool lighting, EV charger, smart devices		
EST. ANNUAL REVENUE	\$150K–\$500K		
REVENUE MODEL	Project		
SEASONALITY PEAK	Apr–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Owner Tino personally on-site. Installs Ring, EV chargers, pool lights, smart home devices.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Owner presence, variety, responsive to emergency		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	Smart home + EV charger specialty with small digital presence = strong growth opportunity.		

Sunergy Electric Services		Electrical	PRIORITY A
PHONE	(559) 349-9761		
ADDRESS	2082 W Whitesbridge Ave, Fresno		
HOURS	24/7		
SERVICES	Residential electrical, panels, outdoor outlets, diagnostics		
EST. ANNUAL REVENUE	\$200K–\$600K		
REVENUE MODEL	Project + emergency		
SEASONALITY PEAK	Apr–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Owner Scott and tech Billy cited. Weekend emergency response. Strong diagnostic communication.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Weekend emergency, diagnostic explanation, honest options		
RECURRING COMPLAINT / FLAG	—		
GBP COMPLETENESS	7 / 10		
DIGITAL PRESENCE	Basic website		
SOCIAL MEDIA ACTIVITY	Minimal		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	62 reviews. Strong emergency reputation. GBP + 'weekend emergency' content would capture traffic.		

Brothers Electrician Fresno		Electrical	PRIORITY A
PHONE	(559) 220-4533		
ADDRESS	4415 W Clinton Ave, Fresno		
HOURS	M–Su 7AM–8PM		
SERVICES	Residential and commercial electrical repair		
EST. ANNUAL REVENUE	\$50K–\$200K		
REVENUE MODEL	Project		
SEASONALITY PEAK	Apr–Sep		
SEASONALITY LOW	Dec–Jan		
DESCRIPTION	Very small operation. Only 6 reviews. Nearly invisible digitally.		
CURRENT LISTINGS	Google Maps		
DOMINANT REVIEW THEME	Responsive, good work		
RECURRING COMPLAINT / FLAG	No data beyond 6 reviews		
GBP COMPLETENESS	3 / 10		
DIGITAL PRESENCE	None		
SOCIAL MEDIA ACTIVITY	None		
DIGITAL MARKETING GAP	High		
OPPORTUNITY NOTES	6 reviews = near-invisible. Strong GBP candidate if they want growth.		